Strategy for successful participation and experience in H2020 projects

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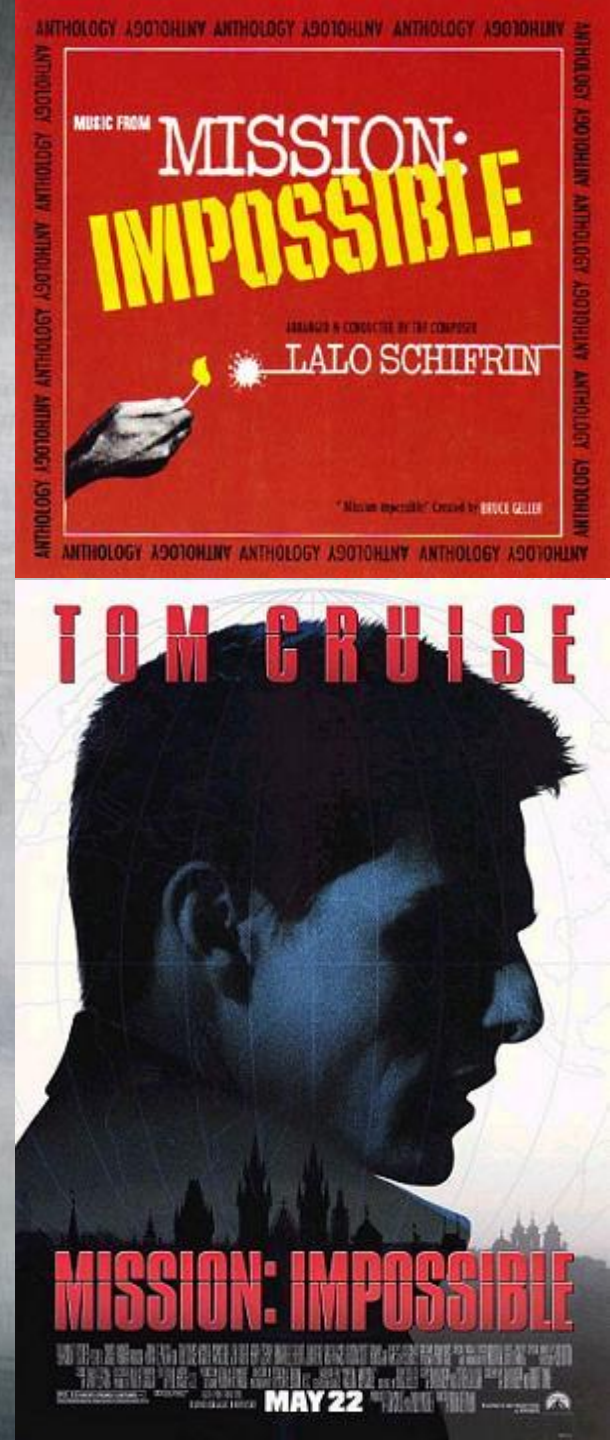
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Experiences:

- Projects in FP5 (LOWRGREP, IRON CURTAIN, TRANSCAT)

- Projects in FP6 (ARMONIA, BRAHMATWINN, FLOODsite)

- Projects in FP7 (FLOODPROBE, GENESIS, ENSOCIO_LA)

- Projects in HORIZON 2020 (FREEWAT, FATIMA, EULAC_Focus)

- Sounding board of Janez Potocnik for the FP7 simplification

- Evaluations ……….

Partnership
in H2020
proposal

Coordination
of H2020
proposal

¿?

Where there is a will there is a way.

Successful proposal

- **Co-creation with stakeholders**
- More support for innovation activities **close to the market**
- Strong focus on **creating business and job opportunities**
- Focus on open innovation, open science and open to the world **(three O's).**
- **Transdisciplinary**
- **Impact-driven**
- **Natural solutions**

How to start:

- Find your call (where you could partly contribute). H2020 WP 2018 – 2020: Challenge-based approach, with **big mission-oriented high impact calls and broader topics. No shopping list!**

- Find your consortium !!!! Join the proposal preparation or start to build your own proposal. **The consortium MUST be well balanced.**

- **Close cooperation to the market (real end users, industry, data providers,…).** The partnership must be credible and realistic.

- Build on what has already been achieved.

- **Meet the partners, discuss your vision, approach and methodology, even in the 1-st stage.**

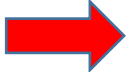- The excellent proposal needs the time.

Writing:

- **Read and ANALYZE the call text.**
- **Find the multidisciplinary partnership – CORE partners (5 - 6)**
- **Prepare the project vision and strategy approach together (4-5 pages, clear objectives, methodology and results).**
- **Meet the partners, discuss.**
- **Start the proposal writing: using the supporting text for evaluators.**
- **OBJECTIVES – WORK PROGRAM – RESULTS – IMPACT**
- **Invite the pilots and stakeholders, the other supporting partners. Max 15 – 18 partners per proposal (depending on ….)**
- **Based on the comments REWRITE the text to be clear, focussed, market oriented.**
- **Keep the page limit and deadline** ☺

Check if the proposal is in a line:

Increased investment in sustainable development and climate related R&I:

- focuse on moving to a greener, more resource efficient and climate-resilient economy, demonstrating a strong commitment to supporting the UN's Sustainable Development Goals and the targets of the COP21 Paris Agreement.

- Focuse on **'Connecting economic and environmental gains – the Circular Economy'.**

Integrating digitization in all industrial technologies and societal challenges
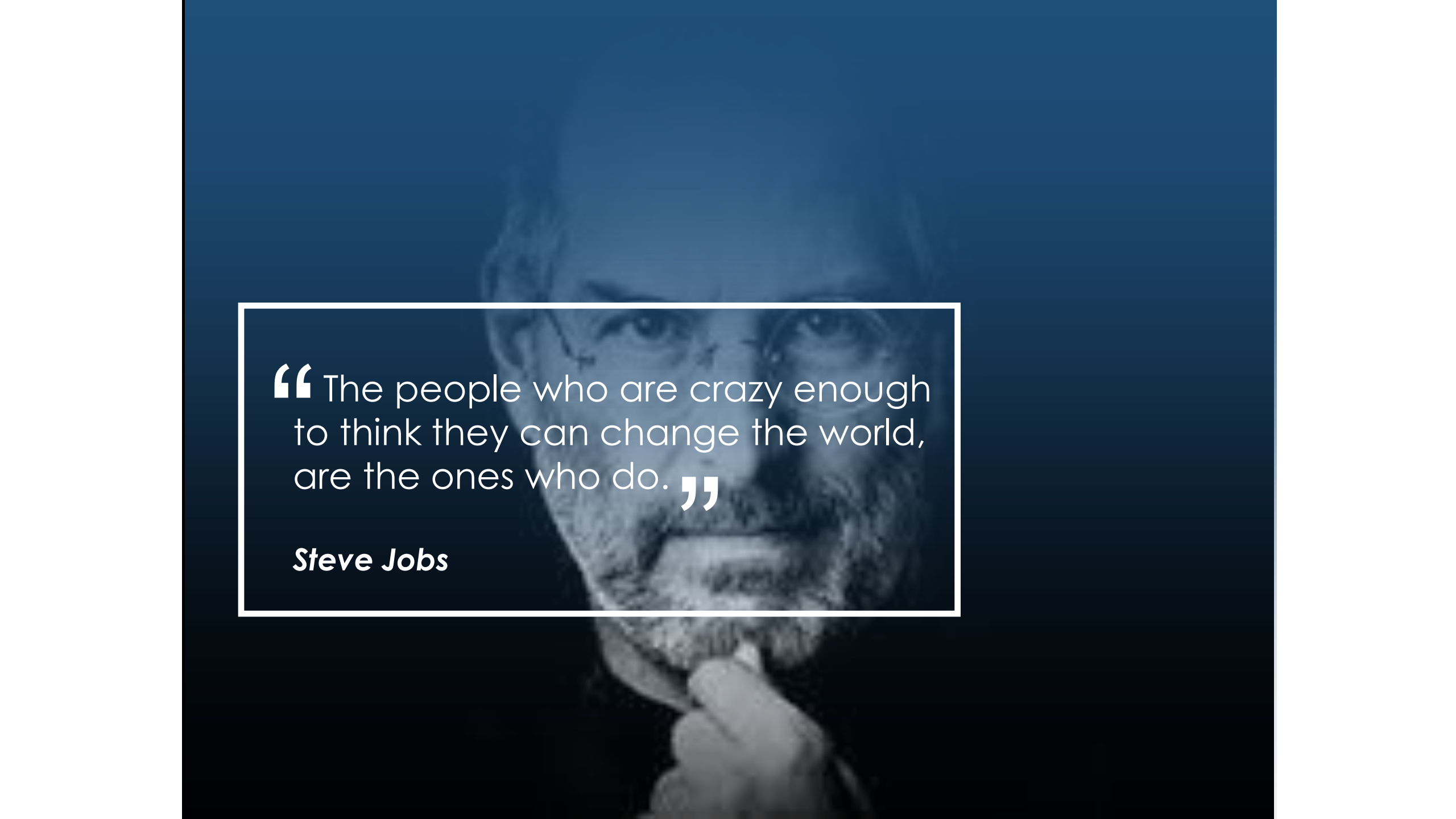
- combination of digital technologies (big data, internet of things, high performance computing etc.) with other advanced technologies and service innovation ➡ huge opportunities for increasing industrial competitiveness, growth and jobs and addressing societal challenges.

Strengthening international R&I cooperation

- setting up a new international cooperation flagship initiatives in areas of mutual interest.

- increase efforts to attract and retain researchers in Europe as well as to open mobility paths for European researchers.

Market creating innovation

- digital technologies and business model innovations at the interface of different sectors, technologies and disciplines.

- support for innovative firms with the potential to scale up rapidly at the European and global levels.

- support of large-scale demonstrators that not only test technological and non-technological innovations, but also **address legal and standardization requirements as well as citizen/user/consumer involvement.**

- strong links between the industrial technologies and the societal challenges.

> **"** The people who are crazy enough to think they can change the world, are the ones who do. **"**
>
> *Steve Jobs*

Let´s DO!

Any questions?